



THE CORE

Monthly E-newsletter of the
Hillsborough Education Foundation

November 2011 - Volume 10, Issue 10

Thanks for Giving!

We Appreciate Your Support of Our Students, Teachers and Schools.

Welcome to the "Thanks for Giving" edition of The Core. As the holiday season begins, I'd like to thank our donors who give so much to help us help others. Our students, teachers and schools are better and stronger because of these generous businesses and individuals.

While we often remember to thank those who contribute the funds we need to support our mission, we are not as vigilant about remembering to thank those who donate their valuable time. We could not provide free school supplies to teachers in Title 1 schools without our Teaching Tools store volunteers. If you would like to share your talents, please contact Denise Becker at dbecker@educationfoundation.com.



We also appreciate our volunteer mentors who make a difference in the lives of students in our Take Stock in Children Program. Mentors spend an hour each week with a student to encourage him or her to do well in school and go on to college. The students they mentor have been awarded Florida Prepaid scholarships. But without the guidance and support of our dedicated mentors they may not be prepared for the opportunity of college. If you would like to be a mentor, please contact Linda Beckman at lbeckman@educationfoundation.com.

Lastly, thank you to those who serve on our Board of Directors and the Committees that support our programs. We accomplish so much with the people who share the responsibility of governing and growing our mission - to engage business and community partners in the support of Hillsborough County Public Schools and the academic achievement of all its students.

Thanks for giving!

Chairman
Hillsborough Education Foundation

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Donor Spotlight**Caspers Company McDonald's Restaurants**

If there's a Hillsborough County school program that has an achievement attached, such as good grades, attendance and citizenship, Caspers Company McDonald's Restaurants has been a big supporter.

The company's philosophy is to "share our success with those who have helped us get there," said Bob Conigliaro, Vice President of Community Relations. When Bob first started in his position, he learned he'd spend most of his time working with the school district, because it produces our workforce and "forecasts the health and well being of the community, where we live and grow our families."

Caspers Company's relationship with the Hillsborough Education Foundation goes back to the early days of the organization. The McDonald's operator is a Founding Sponsor of the Teacher of the Year, a segment of the Excellence in Education program, and was named a Million Dollar Partner during the 2006 Business Partnership Awards. Caspers also helped promote school supply donations for the Stuff the Bus supply drive during the summer. But the company's support of education goes beyond the Foundation.



As one of McDonald's largest operators (it has 39 stores in Hillsborough County), Caspers Company McDonald's Restaurants supports our schools in a myriad of ways:

- McTeacher Nights at McDonald's, in which schools can receive a percentage of net proceeds on a particular date
- Be our Guest cards that give free food/beverages to teachers and school administrators
- Principal Lunches - Providing a Happy Meal lunch with the principal for students that achieve perfect attendance
- FCAT Breakfast - Participating with all the Florida operators by providing breakfast on the first day of the FCAT
- Great American Teach-In - Caspers Company employees volunteer as teachers

"We love to help our schools," Bob said.

*Learn about how your organization can support our students, teachers and schools by attending a **SPOTLIGHT ON EDUCATION**.*

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Mosaic Honored for Philanthropy

Congratulations to Mosaic, one of our longtime business partners, for being honored by the Association of Fundraising Professionals during its annual National Philanthropy Day ceremony. From left, Dave Townsend, AVP, Public Affairs; Diana Youmans, Community Relations Manager; Bo Davis, Senior Vice President, Phosphate Operations; Jeff Clyne, Vice President, Strategic Sourcing; Chris Smith, Community Relations Manager and Jessica Kappaz, Communications Manager. [CLICK HERE](#) to read more about Mosaic's accolades.

KnowHow2Go Billboard Contest

What would help you prepare for college? If you happen to see a billboard with the sentence: "My _____ will help me prepare for college," and a drawing or photo illustrating that quality in action, that was the work of a Hillsborough County student.

The Hillsborough Education Foundation, Florida College Access Network, American Council on Education, Ad Council and Clear Channel Outdoor teamed up to promote college readiness with a billboard contest open to middle and high school students. The winning design will be posted on an electronic billboard in Hillsborough County.

Correction

We wish to correct an identification of a person in a photo for the Javier Arenas Award of Excellence Scholarship Fund donation in the previous issue. Romey Battle is with Goal Line Sports. The caption incorrectly identified him.

"What we do for ourselves dies with us. What we do for others and the world remains and is immortal."

- Albert Pine



Join our mailing list!



Wells Fargo Gives \$25,000 for Scholarships

Wells Fargo presented the Hillsborough Education Foundation with \$25,000 to fund one four-year Florida Prepaid Scholarship and two \$2,500 cash scholarships. From left, Dr. Rebekah Heppner, Interim President, Martin Garcia, Scholarships Committee Chair, Debra Faulk, Community Affairs Officer at Wells Fargo, and Rebecca Davis, Director of Programs.

Good 4U, Good 4Us

Enjoy Some Savings

LEGOLAND® Florida Tickets

As a Hillsborough Education Foundation supporter, LEGOLAND® Florida would like to offer you BIG savings on 1-day, 2-day and annual passes!



BIG Savings at BJ's Wholesale Club

Join BJ's Wholesale Club or renew your membership for \$10 off through November 30 and get an extra three months of **FREE** membership and a second household membership card **FREE**. This special offer is good for current and new members by special application only.

CLICK HERE to learn more about our promotions!

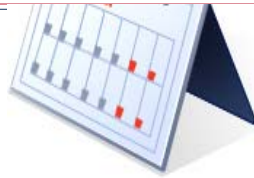
Mark Your Calendars

Excellence in Education Awards

Thursday, February 16, 2012

Straz Center for the Performing Arts





The Hillsborough Education Foundation's Excellence in Education Program recognizes the "best of the best" educators and school personnel who consistently bring forth their best efforts and utilize their talents to ensure the students they serve receive the best education possible. Become a program donor of the 2012 Excellence in Education Awards. Contact Cris Vatalaro at (813) 574-0274 or cvatalaro@educationfoundation.com.

Play FORE Education Golf Tournament
Monday, March 19, 2012
Avila Golf & Country Club

The Annual PLAY FORE Education Golf Tournament, presented by BATSON-COOK Company, will be held at the Avila Golf & Country Club on Monday, March 19. Hillsborough County Public School administrators will be on hand to watch the pre-event Putting Pro 9-hole Shootout. Then, more than 30 foursomes will compete for the Best Net and Gross Teams. The Tournament concludes with a dinner and Awards Ceremony. Sponsorship with a foursome is \$2,500. Flagsticks and Tee sign sponsorships are also available. Contact Cheryl Hedrick at chedrick@educationfoundation.com or (813) 574-0273 for more information or [CLICK HERE](#) to sponsor/register.

Success Story
Brandon High School's Electric Car Club

Two former Brandon High School automotive technology students originally planned to be mechanics. But instead of fixing cars, they now want to build them, thanks to Brandon High School's Electric Car Club, part of Vic Nieves' automotive technology program.



A technology matching grant from the Hillsborough Education Foundation made it possible for auto tech students to build one of three electric cars for Brandon's Electric Car Club. These grants, jointly administered by the Foundation and Hillsborough County Public Schools, allow educators to get creative with teaching techniques. [CLICK HERE](#) to read more.

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