



**Hillsborough  
Education  
Foundation**

**FOR IMMEDIATE RELEASE**

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**LOCAL CEOS PAIR UP WITH THE SCHOOL DISTRICT TO *PLAY FORE***  
**EDUCATION**

*Charity Golf Classic brings new elements to popular event*

Who: Hillsborough Education Foundation  
What: Play FORE Education Charity Golf Classic  
When: Monday, March 15, 2010  
Executive Shootout: 8:00am – 11:00am  
Shotgun start: 12:30pm  
Awards Dinner & Ceremony: 6:00pm  
Where: Avila Golf & Country Club 943 Guisando de Avila, Tampa 33613

(March 8, 2010) TAMPA – School Board members and district leaders will drive golf carts for local business executives and CEOs during the Executive Shootout at the Hillsborough Education Foundation's Play FORE Education Charity Golf Classic. This is just one of the new features at this popular annual tournament, which benefits the Foundation's mission of serving the students, teachers, and schools of Hillsborough County.

Also featured this year is the new Callaway Challenge, in which golfers can compete for one of many Callaway gifts donated by Edwin Watts. Challenges will include hitting on the green on Par 3 holes, guessing your distance on the 18<sup>th</sup> hole, and landing closest to the pin. This "shotgun start" tournament, held on the exclusive course at Tampa's Avila Golf & Country Club, will conclude with an Awards dinner and ceremony, during which the coveted Charity Cups will be awarded. Retired FOX 13 anchor Frank Robertson will serve as host for the evening's program.

The Play FORE Education Charity Golf Classic is possible thanks to the generosity of its sponsors, including Presenting Sponsor Batson-Cook Company. For more information about the tournament, visit [www.educationfoundation.com](http://www.educationfoundation.com).

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**Information on Hillsborough Education Foundation, Inc:**

The Hillsborough Education Foundation is a 501(c) 3 charitable organization whose mission is to invest community resources to help students achieve academic success. The Foundation, now celebrating 20 years of serving the students, teachers and schools in our community has invested more than \$69 million for enhancement of education. The Foundation annually raises over \$5 million and fulfills its mission via programs such as College, Career & Technical Scholarships, Teaching Tools for Hillsborough Schools, Take Stock in Children Mentoring, School Enrichment, and Excellence in Education programs as well as other resource programs to benefit those we serve.